

Theme: Unlocking Township Economic Growth: Accessing New Markets



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PROGRAMME OVERVIEW

DAY 1 – 30 JULY 2024

07h30 REGISTRATION

09h00 WELCOME REMARKS: Pule Mokoena: *Empire Partner Foundation* (Programme Director)

09h10 HOST CITY WELCOME ADDRESS: Dr Nkosindiphile Xhakaza: *City of Ekurhuleni* (i)

09h30 KEYNOTE ADDRESS: Minister Stella Tembisa Ndabeni-Abrahams: *Department Small Business Development* (i)

10h00 Address: Growing the South African economy by championing the township economy through e-commerce
Frederik Zietsman: *Takealot*

10h30 REFRESHMENT BREAK AND EXHIBITION VISIT

11h00 ADDRESS: Localisation: driving access to markets for the township economy
Eustace Mashimbye: *Proudly South African*

11h30 PLENARY PANEL 1: Promoting local procurement to create additional market opportunities.

MODERATOR: Sandile Tshabalala: *Huruma Bantfu Consultancy*
PANELISTS: Mpopi Khupe: *Zevoli Growth Partners*
Ercilia Ubisse: *ANDE South Africa Chapter*
Octavius Phukubye: *Mr Price Foundation*
Gauteng Department of Economic Development (i)
Gregory Mofokeng: *Black Business Council*

12h30 LUNCH AND EXHIBITION VISIT

14h30 PLENARY PANEL 2: Enhancing market access for Township Businesses

MODERATOR: Charlene Heyburgh: *eKasi Traders Network*
PANELISTS: Freddy Mahhumane: *Kasi D*
Janine Rebelo: *Think Digital*
Allon Raiz: *Raizcorp*
Koenie Slabbert: *SEDA*
Tania Kruger: *Mastercard*

15h30 REFRESHMENT BREAK AND EXHIBITION VISIT

16h00 **PLENARY PANEL 3:** Opening Doors for Growth: Finding solutions to access finance to expand township business development.

MODERATOR: Dr Steven Zwane: *Gordon Institute of Business Science (GIBS)*

PANELISTS: *Caiphus Chauke: City of Ekurhuleni (i)*
Janis Robson: FNB
Dr Zuko Kubukeli: PAPEfunds
Karabo Motaung: Competition Commission
Ashley Rasebotsa: Gauteng IDZ

17h00 **CLOSING REMARKS:** Pule Mokoena: *Empire Partner Foundation (Programme Director)*

DAY 2 – 31 JULY 2024

07h30 **REGISTRATION**

09h00 **WELCOME REMARKS:** Pule Mokoena: *Empire Partner Foundation (Programme Director)*

09h10 **ADDRESS:** How can technology play a role in supporting township
Bongani Sithole: *Founders Factory Africa*

09h40 **ADDRESS:** Capacity development for township businesses
Ravi Naidoo: *Youth Employment Service (YES)*

10h00 **ADDRESS:** What skills development programmes are needed for growing the township economy
Noxolo Kahlana: *Energy House ZA*

REFRESHMENT BREAK AND EXHIBITION VISIT

11h00 **PLENARY PANEL 4:** Developing a supportive ecosystem with incubators and mentorship programmes to grow Township Businesses

MODERATOR: Eldene Govender: *National Empowerment Fund*

PANELISTS: *Elvis Sekhaolelo: Ekasi Entrepreneurs*
Dale Jeevanantham: National Business Initiative
Shingi Bimha: Anglo-American Foundation
Marlon Parker: Rlabs
Zenzo Nkomo: Lepharo

12h00 **LUNCH AND EXHIBITION VISIT**

13h00 **PLENARY PANEL 5:** How do Township Businesses engage with large corporates to access their Supplier Development Programmes

MODERATOR: Kagisho Dichabe: *FINASA*

PANELISTS: *Litta Kutta: Land and Agriculture Development Bank*
Xolani Qubeka: SBDI SOCIAL ENTERPRISE MNGT CORPORATION
Lusanda Fibi: SATOVITO
Aunyana Moloisane: Optimi
Mesela Kope-Nhlapo: ARIA

14h00 **CLOSING ADDRESS:** How I made it as a Township Business. Success story
Mbuyiselo Kona: *Gauteng Tourism Authority*

14h30 **EVENT CLOSING:** Pule Mokoena: *Empire Partner Foundation (Programme Director)*